

PRESS RELEASE

LUXIM LAUNCHES LIFI™ ENTERTAINMENT LIGHT SOURCE ENABLING LONG LIFE, RUGGED, EFFICIENT AND INTELLIGENT LIGHTING

New 20,000 hour light source is the first in its class to bring low maintenance and efficiency to entertainment lighting

Sunnyvale, CA - March 17, 2008 - LUXIM Corp. is pleased to announce the introduction of its new LIFI™ Entertainment solid state high intensity light source product line. The new module outputs up to 12,000 lumens from a small emitter in a forward intensity pattern with a color rendering index (CRI) of 91 and a 20,000 hour lifetime.

In applications like moving heads, scanners and follow spots, LIFI™ Entertainment light sources enable 50% higher fixture efficiency than conventional lamps. As a result, designers of entertainment lighting can increase beam intensity and reduce optical system size. In addition, LIFI™ Entertainment systems last seven times longer than those using conventional HID lamps and are safe to use in any application since they do not experience explosions or broken glass.

LIFI™ Entertainment light sources join other products in the LIFI™ portfolio with their full spectrum output achieving CRI of 91. Lighting equipment designers can use the wide spectral range of LIFI sources to achieve excellent illumination quality and densely saturated filtered effects.

Each LIFI™ Entertainment light source is equipped with an individually addressable microcontroller that can provide energy saving dimming and strobe. This smart lighting feature is compatible with various network protocols and can feed back system status.

Products will be on display at LUXIM's exhibit at the Light & Building trade fair in Frankfurt Germany, April 6-11, 2008 and samples of LIFI™ Entertainment are available now along with datasheet, application and design references at info@luxim.com or tel: +1-408-734-1096.

About LUXIM Corporation

LUXIM is a pioneer and volume manufacturer of energy-efficient lighting solutions that offer reliable and extraordinarily compact technology for high-intensity applications. LUXIM's innovative LIFI™ technology blends advanced solid state electronics with full-spectrum plasma emitter technology in a tiny bulb to deliver unmatched color quality and other performance benefits. With twice the efficiency and five times the lifespan of conventional high-intensity light sources, LUXIM's LIFI™ enables diverse applications with "cleaner" and more cost-effective advantages. Headquartered in Sunnyvale, Calif. and backed by leading venture capital firms, the company maintains sales, support and manufacturing centers in the U.S., Europe and Asia. To learn more, please visit www.luxim.com.

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